

THE OFFICIAL LAUNCH OF CORTINA WATCH BOUTIQUE,  
IMAGO SHOPPING MALL KOTA KINABALU



*The Cortina Watch Team*

*L-R: Rocky Wong, Tan Wai Hau, Jason Tham, Tay Liam Khoon, Trey Ooi, Ziling Lim, Vivian Chong, Jeffrey Wong*

**17<sup>th</sup> AUGUST 2017** – Asia’s leading retailer and distributor of luxury timepieces, Cortina Watch today officially launched its new boutique in IMAGO Shopping Mall Kota Kinabalu, Sabah. This new boutique features a modern luxury concept with bright lights and wide spaces while ensuring an intimate retail experience for our esteemed customers. This new Cortina Watch boutique carries 14 internationally renowned brands like Bell & Ross, Corum, Ebel, Gucci, IWC Schaffhausen, Jaeger-LeCoultre, Longines, Montblanc, Omega, Panerai, Rolex, TAG Heuer, Tudor, and Zenith, offering its product range of high quality timepieces and various collections to choose from.

The launch was attended by 150 pax of VIP customers, watch collectors, members of the media, and brand partners. The evening commenced as emcee for the night, Chloe Nicole Bimbizagan, welcomed the presence of Mr Tay Liam Khoon, Managing Director of Cortina Watch Malaysia. “Today we are all here to celebrate the opening of our 10<sup>th</sup> boutique in Malaysia. With this addition, I believe we are well positioned to meet the demands of the market as we see great potential in Kota Kinabalu especially as a development and tourism hub. I would also like to extend my heartiest thanks to all brands partners for their support”, said Mr Tay Liam Khoon.



The evening continued with a powerful soprano performance by Ms Yiling Chaing, whom was flown in from Kuala Lumpur with renditions of various classic pieces. The guests were pleased to be amongst the privileged few to preview the newly opened boutique and experience an unforgettable night viewing the new 2017 watch novelties accompanied with music for the evening by Joan Jim Trio.

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