

## Cortina Watch Corporate Press Release



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Cortina Watch is proud to celebrate its 45th anniversary as a leading luxury watch retailer. For over 4 decades, Cortina Watch has established itself as a brand synonymous with impeccable, high-quality timepieces, renowned amongst discerning individuals. Cortina Watch began operations in 1972 when Mr Anthony Lim, the Founder and Chairman, opened the first boutique at Colombo Court Shopping Centre, Singapore.

Over the years, Cortina Watch has expanded to 30 boutiques across Singapore, Malaysia, Indonesia, Thailand, Taiwan and Hong Kong. The company has been through significant milestones which brings us to where we are today. In 2016, Cortina Watch celebrated the grand opening of Rolex Marina Square and the re-opening of Patek Philippe The Shoppes at Marina Bay Sands. This marks the enduring partnership that Cortina Watch has with various brand partners in the industry.

To commemorate this occasion, Cortina Watch has exclusively partnered with Panerai to produce two special limited edition timepieces. This is the first time Panerai has collaborated with a retailer to create this iconic piece. On top of that, they have produced the slimmest watch among Panerai collections. The timepieces comes in stainless steel model of 45 pieces and red gold model of 10 pieces worldwide. This exclusive launch highlights the burgeoning partnership that Panerai has with Cortina Watch.

### **About Cortina Watch Pte Ltd**

Since its founding in 1972, Cortina Watch has established itself as a leading retailer and distributor of luxury timepieces across the Asia Pacific region, carrying over 50 internationally renowned brands and managing 30 boutiques across Asia – Singapore, Malaysia, Thailand, Indonesia, Hong Kong and Taiwan. Committed to bringing the world's most regarded timepieces to the region, and together with our personalized customer service, Cortina Watch has built a strong branding for itself, as well as a loyal customer base.

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